



Citadel Broadcasting Corporation



## FOR IMMEDIATE RELEASE

### **Citadel Broadcasting Becomes the First Organization-Wide Radio Broadcasting Company to Partner With EPA Through its Innovative Green Power Partnership Program**

*Commits To Run \$1 Million In Educational Green PSAs*

LAS VEGAS, NEVADA – April 16, 2008 – Citadel Broadcasting Corporation today announced that it is the first radio broadcasting company in its entirety to partner with the U.S. Environmental Protection Agency in its Green Power Partnership program [www.epa.gov/greenpower](http://www.epa.gov/greenpower). As part of its commitment, Citadel will purchase renewable energy certificates to reduce the greenhouse gas emissions associated with the Company's conventional use of electricity. Citadel Broadcasting and its radio network division, ABC Radio Networks, has also pledged to run more than \$1 million in airtime to promote the benefits of going green to listeners over the next two years. Additionally, the Company will implement a variety of multi-platform strategies; all targeted at reducing its carbon footprint.

“We are proud to be the EPA's first organization-wide Green Power radio company partner and we are putting the tools and resources of our entire Company behind this initiative. Our efforts along with the other EPA partners are helping to increase America's renewable energy capacity,” said Jim Robinson, President ABC Radio Networks. “Participating in this program is not only good for the environment, but it is also good business.”

More than 200 radio stations and offices across the Citadel group will be looking for ways to reduce their carbon footprint and provide environmental leadership in the communities they serve. For example, KGO NewsTalk AM 810, based in San Francisco, CA, is transitioning to solar paneled media towers with its “Tune Into Your Planet” initiative <http://www.kgoam810.com/> and News/Talk 760 WJR, in Detroit, MI has partnered with Michigan State University to launch the “Greening of the Great Lakes” program <http://www.greeningofthegreatlakes.com/> dedicated to making the Great Lakes region a leader in environmental practices.

Citadel's operations dedicated to producing ABC Radio Networks' content will also be covered by the purchase and will utilize some of the top voices in broadcast to educate and connect with listeners. Well-known personalities such as Paul Harvey, Paul Harvey Jr., Kix Brooks of *Brooks & Dunn*, Michael Baisden, Thalia, Big Boy, Maria Celeste,

Scott Shannon, Bob Brinker, Dick Bartley, Maria Marin, Julie Edelman – *The Accidental Housewife*, Betsy Rosenberg and Ric Edelman will take part in this initiative to spread the word on how everyone can help protect the planet.

As part of its eco-strategy, Citadel Broadcasting and ABC Radio Networks will work together to continually develop new and exciting avenues and content that will help create a greener planet. For more information go to [www.abcradionetworks.com](http://www.abcradionetworks.com).

### **About Citadel Broadcasting Corporation**

Citadel Broadcasting Corporation is the third largest radio group in the United States, with a national footprint reaching more than 50 markets. Citadel is comprised of 165 FM and 58 AM stations in the nation's leading markets, in addition to the ABC Radio Network business, which is one of the three largest radio networks in the United States. For more information visit [www.citadelbroadcasting.com](http://www.citadelbroadcasting.com).

### **About EPA's Green Power Partnership**

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. The Partnership currently has hundreds of Partner organizations voluntarily purchasing billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500 companies, small and medium sized businesses, local, state, and federal governments, and colleges and universities.

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